Annexure - 1

Selection Criteria

S. N.	Nam of the pre-qualified agency		Turn Over (2014-15)	Accreditation		List of govt. clients/ accounts handled at present	Membership of Local Press Club	Total Experience	Total & Marks obtained
				AIR	Doordar -shan				
		Criteria & Maximum Marks	>20cr = .50 marks for every additional one cr. (e.g. >20cr = 1mark; >21cr = 1.50 marks >30cr = 6 marks = & > 48cr = 15 marks) (max marks – 15)	5marks	5marks	.50 marks for each govt. client (maximum marks 10)	5 marks	.50 marks for each one year of complete experience (max marks – 10)	50
									Mark obtained